

Oracle Hyperion Strategic Finance



Oracle Hyperion Strategic Finance is a feature rich financial forecasting and modeling solution with on-the-fly scenario analysis and modeling capabilities. It helps users quickly model and evaluate financial scenarios, and offers out of the box treasury capabilities for sophisticated debt and capital structure management. When used in conjunction with other Oracle Hyperion enterprise performance management (EPM) applications and Oracle Essbase, it provides a compelling solution which can be used to set targets, perform quick financial impact analysis, and present focused financial information for informed decision making.

KEY BUSINESS BENEFITS

- Integrate financial modeling for strategic planning, treasury, and corporate development
- Model with integrity and transparency to minimize risk and create efficiencies
- Minimize model building efforts with packaged financial modeling tools
- Deploy and implement quickly with minimal IT support

Integrate Strategic Planning into Enterprise Planning

Corporate finance professionals require powerful and agile tools to analyze the effects of fast changing business circumstances on financial performance. These needs go beyond typical enterprise financial planning solutions. They must address the more complex challenges inherent in doing quick what-if scenario modeling and in long range target setting.

Oracle Hyperion Strategic Finance integrates strategic planning into the enterprise planning process. It allows users to quickly develop financial models, perform on the fly what-if impact analysis based on dynamic decision variables and arrive at targets that can then be used within other enterprise performance management processes. Oracle Hyperion Strategic Finance enables organizations to do closed loop, strategy oriented performance management and is an integral part of Oracle's EPM suite.



Figure 1: Integration of Strategic Planning and Financial Planning and Forecasting

KEY FEATURES

- What-if analysis toolkit to support unlimited scenarios
- Analyze trail feature to visualize model logic
- Funding options to optimize capital structure
- Freestyle reporting for professional quality reports and graphs
- Debt scheduler to model cash flow implications of debt
- Consolidation & deal period functionality to simulate roll ups, mergers and acquisitions
- Tax and valuation options to calculate tax effects and enterprise value
- Uses the same Microsoft Office user interface as other Oracle Hyperion products

Many finance organizations still rely on customized spreadsheets to do financial modeling and impact analysis in their financial decision making processes. These customized spreadsheet solutions are difficult to manage, lack data transparency and integrity, and do not integrate with strategic planning, treasury, and financial modeling activities.

Gain Deep Business Insight

Oracle Hyperion Strategic Finance provides sensitivity and what-if analysis capabilities, allowing organizations to gain deeper, sounder strategic insights as users create scenarios to model the business. Integration with Oracle's Hyperion Performance Management Applications and Oracle Essbase enables users to analyze and understand the potential disconnects between targets, strategic and operational plans and actual results.

Bring Integrity to Financial Modeling

Financial models reveal the impacts of strategic decisions on an organization's bottom line, balance sheet, cash flow, and shareholder value. Oracle Hyperion Strategic Finance provides on-the-fly what-if analysis and modeling capabilities, thus allowing organizations to focus more on true financial analysis. Users can quickly develop customized alternate models, and since accounting intelligence is built into the solution, the impact of these changes on financial statements is immediately reflected.

Save Time and Money with Prebuilt Financial Tools

Unlike spreadsheets, Oracle Hyperion Strategic Finance delivers easy-to-use, built-in financial modeling tools. Users will not need to spend time and money writing sophisticated financial logic from scratch. Instead, the packaged tools in Oracle Hyperion Strategic Finance enables finance managers to add complex analytical activities to their strategic financial planning—challenging activities that they can now easily accomplish.

Minimize Risk and Uncertainty

Oracle Hyperion Strategic Finance lets users spend more time simulating long-term alternative strategies, developing contingent scenarios, and stress testing financial models, instead of building or auditing those models in spreadsheets or other non-dedicated systems. Users are able to proactively and effectively respond to changing industry and economic impacts.

Enhance Enterprise Value and Reduce the Cost of Capital

Cash flow and balance sheet forecasting are critical elements in any planning environment. Oracle Hyperion Strategic Finance delivers financial intelligence that links all aspects of financial performance—from earnings potential through working capital management to capital expenditures, taxes, and the capital structure - to support the organization. With Oracle Hyperion Strategic Finance, users can address the complex iterative nature of funding, the impact of strategies on credit ratings, and capital structure optimization. Oracle Hyperion Strategic Finance offers special tools that support strategic treasury planning, allowing value creation and reducing an

organization's cost of capital.

Leverage Oracle Hyperion Smart View for Office

Oracle Hyperion Smart View for Office (Smart View) provides a common Microsoft Office interface designed specifically for Oracle's Enterprise Performance Management (EPM) and Business Intelligence (BI) products. Using Smart View, Oracle Hyperion Strategic Finance users can view, import, manipulate, distribute and share data in Microsoft Excel, Word and PowerPoint interfaces. Smart View is the comprehensive tool for accessing and integrating Oracle EPM and BI content using Microsoft Office products.

What-If Analysis Toolkit

The what-if analysis toolkit is a unique and powerful set of out-of-the-box tools that allows creation of an unlimited number of scenarios by business unit. Other capabilities enable the evaluation of any metric's sensitivity to key performance drivers and run periodic "goal-seek" checks to determine the performance level needed to achieve specific financial objectives.

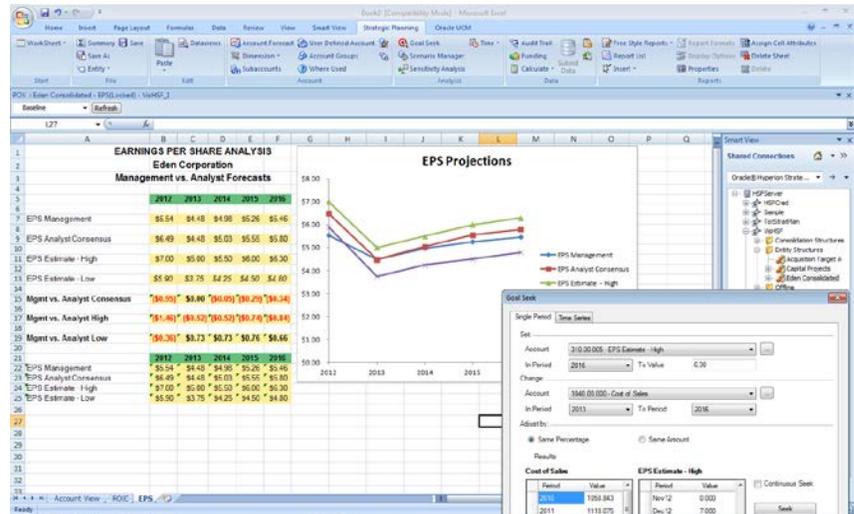


Figure 2: Oracle Hyperion Strategic Finance provides out of the box calculations for Earnings Per Share

Analyze Trail

The analyze trail feature provides an understanding of the logic of a model. By presenting the most complex relationships in numbers and words, the information in the model becomes transparent to all participants in the strategic planning process. Instead of following countless different "auditing arrows," users have an elegant and intuitive way to view the assumptions and calculations in the model.

Funding Options

Funding options is a sophisticated but easy-to-use feature that helps optimize capital structure and treasury strategies, thereby lowering financing costs. It provides a variety of methods for specifying the way cash surpluses and deficits are treated in the model, such as debt borrowing and repayments, dividend payments and share issues or

repurchases.

Debt Scheduler

Debt scheduler is an innovative tool that allows users to create fixed- or variable-rate debt instruments, such as bonds and term loans, and update all financial statements accordingly, in just a few seconds. Whether monthly, quarterly, or any other time frequency of interest and principal payments, users can automatically obtain accurate calculations of the current debt and accrued interest, as well as the amortization of bond premiums, discounts, and issuance expenses.

Deal Period

The deal period feature simulates the effects that mergers, acquisitions, or divestitures will have on the organization based on the timing of the transactions.

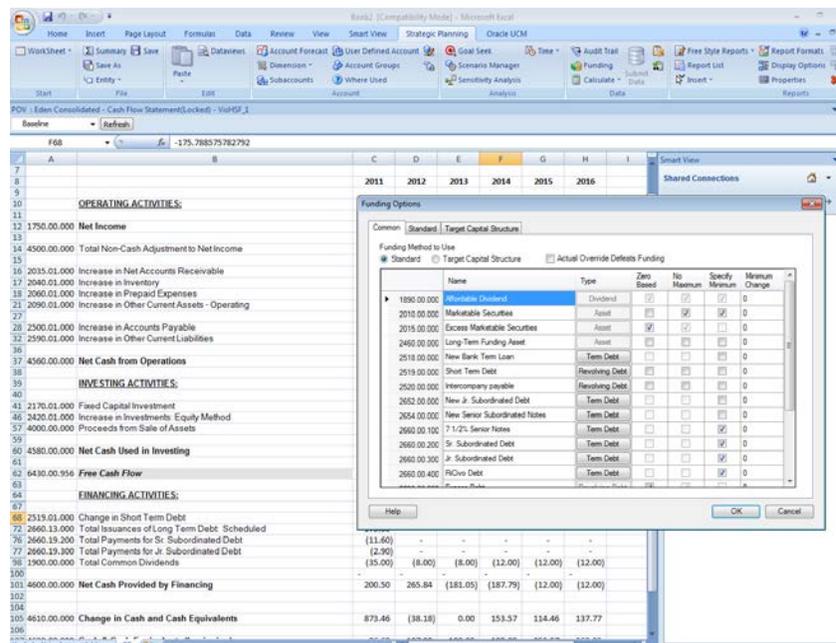


Figure 3: Funding options help optimize capital structure and treasury strategies

Consolidation

The consolidation feature consolidates entities following the rules for financial consolidation, including Minority Interest, Equity, and Cost methods of accounting for subsidiaries. It allows for consolidation over specific time horizons, or excluding specific groups of accounts, allowing for accounting eliminations. The product allows cross-scenario consolidations. For example, a scenario from one entity can be combined with another scenario from a second entity to give the 'most likely' scenario in the parent entity. Using extended analytics, Oracle Hyperion Strategic Finance allows users to move this data, the consolidation roll up, and percentages for each scenario to an external data store for corporate reporting needs.

ORACLE ENTERPRISE PERFORMANCE MANAGEMENT APPLICATIONS

Oracle enterprise performance management applications are an integrated, modular suite that supports a broad range of strategic and financial performance management processes and helps unlock business potential.

RELATED PRODUCTS

Oracle enterprise performance management applications provide the following capabilities:

- Strategy Management
- Financial Close and Reporting
- Planning, Budgeting and Forecasting
- Profitability and Cost Management
- Enterprise Data Governance

Integrated & Free Form Reporting

With its user-friendly reporting environment, Oracle Hyperion Strategic Finance lets users create professional quality reports and graphs. And because the reports are self-contained in the financial models themselves, users are able to work on full models offline. Through its extended analytics feature, the information can also be moved to a relational data store or to Oracle Essbase for reporting and analysis using Oracle business intelligence products.



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